

Martin Rees

Copywriter | Content Creator

-  540-421-4359
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-  Richmond, VA
-  www.martinrrees.com

Skills



Concept Development



Print Ad Copy



Script Writing (Radio/Video)



Social Media Copy & Creation



Filmmaking (Final Cut Pro)



Sketch Comedy, Character Writing, Improv

Education

VCU Brandcenter | May 2023

M.S. in Branding/Advertising
Copywriting Track | GPA: 3.5
*John C. "Chris" Cullather Memorial
Scholarship, 2022-23
*Michael & Larissa Chaney Merit
Scholarship Fund in Advertising Award,
2021-2022

Bridgewater College

B.S. in Allied Health Sciences | Minor in
Communications

Interests

Visual Art

- Completed Basic Drawing recently at the VMFA, aspire to begin painting next

NFTs

- I write about the NFT space on my website

Vinyl Records

- I sell vinyl records via Instagram

Ask Me About

- Selling Andre 3000 a coat in Greenwich Village
- Acting and Improv at UCB in NYC
- Web3

Experience

Copywriting Intern

space150, Minneapolis | June-August 2022

- Created concepts and wrote copy for businesses and brands, small to large. Wrote for social, digital, video, radio, & more.

Freelance Content Writer

Award Queen, NYC | June-September 2021

- Wrote LinkedIn content for Award Queen, an NYC-based advertising award show consultancy
- Wrote promotional email content

Sketch Comedy Writer

Independent Teams, NYC | 2016 - 2018

- Wrote and performed work with an independent team of writers for New York City Sketchfest 2017 at the People's Improv Theater

Actor

Take 3 Talent, NYC | 2017 - 2018

- Quickly absorbed written copy during auditions
- Displayed understanding of creative goals of companies like Toyota & Amazon