

Martin Rees

Copywriter

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EXPERIENCE

Junior Copywriter

David&Goliath / June 2023 - Present

I collaborate with art directors, designers, content creators and creative directors to help create concepts and write copy for California Lottery, Jollibee, Kia & Snacks.com. I work on TV, social media, radio and more.

Social Media Team/Content Creator

VCU Brandcenter / September 2022 - June 2023

I worked for the VCU Brandcenter while in grad school there, launching Brandcenter's TikTok account. I wrote and created weekly videos showcasing the student body and campus, while writing social media copy in other channels as needed.

Copywriting Intern

space150 / June 2022 - August 2022

I collaborated with art directors & designers and wrote social media copy, radio scripts & SEO keyword-based copy for Youtube. I pitched original creative concepts to a small business in Minneapolis.

Content Writer - Freelance

Award Queen / June 2021 - September 2021, June 2023 - September 2023

I write email content and online promotional content in a freelance capacity for Award Queen, a consulting company for creative advertising awards.

EDUCATION

Master of Science, Branding & Advertising Copywriting Track

VCU Brandcenter / 2023

GPA 3.72

Bachelor of Science, Allied Health Sciences Minor in Communications

Bridgewater College / 2006

Dean's List 2005

AWARDS

Communication Arts Advertising Annual Shortlist 2023

July 2023

My student work "Spies are Everywhere" was shortlisted for the Communication Arts Advertising Annual.

REFERENCES

Available on request