Martin Rees
Copywriter

540-421-4359
REESMARTINR@GMAIL.COM
WWW.MARTINRREES.COM

EXPERIENCE

Copywriter
Plein Air Agency / July 2026 - Present

Figuring it out as I go, just got here.

Junior Copywriter
David&Goliath / June 2023 - July 2026

Collaborated with art directors, designers, content creators, and creative directors to create concepts and write copy for California Lottery, Jollibee, & Kia. Worked on TV, social media, radio and more.

Social Media Team/Content Creator
VCU Brandcenter / September 2022 - June 2023

Worked for the VCU Brandcenter while in grad school there, launching Brandcenter's TikTok account. Wrote and created weekly videos showcasing the student body and campus, while writing social media copy in other channels as needed.

Copywriting Intern
space150 / June 2022 - August 2022

Collaborated with art directors & designers and wrote social media copy, radio scripts & SEO keyword-based copy for Youtube. Pitched original creative concepts to a small business in Minneapolis.

EDUCATION

Master of Science, Branding & Advertising
Copywriting Track
VCU Brandcenter / 2023

GPA 3.72

Bachelor of Science, Allied Health Sciences
Minor in Communications
Bridgewater College / 2006

Dean's List 2005

AWARDS

Communication Arts Advertising Annual Shortlist 2023
July 2023

My student work "Spies are Everywhere" was shortlisted for the Communication Arts Advertising Annual.

REFERENCES

Available on request